



**CASA**

Court Appointed Special Advocates  
FOR CHILDREN

CHESTERFIELD

# Chesterfield CASA Superhero 5K

## Sponsorship Information



Thank you for considering sponsoring Chesterfield CASA's Superhero 5K. Within this packet you will find detailed information about CASA and our opportunities for sponsorship. Help us raise \$50,000 in 2023 by joining our league of champions who are committed to preventing abuse!

[www.chesterfieldcasa.org](http://www.chesterfieldcasa.org)

# Chesterfield CASA

Every day in our community, children face abuse, neglect, or abandonment. Many of these children end up before the court - not because they have committed any crime - but because their parents cannot or will not care for them. Chesterfield CASA's (Court Appointed Special Advocates) program promotes safe, permanent homes for abused and neglected children by providing trained volunteers to advocate for them throughout their involvement in the juvenile court process.



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## Chesterfield CASA Team

Mike Baum, Executive Director  
Holly Abbott, Program Director  
Annie Duffy, Training & Advocate Supervisor  
Mandy Tenny, Advocate Supervisor

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# Chesterfield CASA Superhero 5K

**October 8, 2023**  
**Westchester Commons**

To support the work of CASA and raise awareness about child abuse prevention, Chesterfield CASA is planning our exciting Superhero 5K race, kid's run, and family fun event. Please join us by sponsoring our event and family fun to help our advocates be the voice of abused and neglected children in need.



[www.chesterfieldcasa.org](http://www.chesterfieldcasa.org)

**Many children can't run from abuse.**

**We dare you to move, to get involved, to make  
an impact, and help change our community  
for the better.**



Your sponsorship dollars will allow our programs to support enough volunteers to serve all at-risk children who are referred for advocacy services. In return we would like to provide you the opportunity to attach your name to this inspiring event through a multitude of sponsorship levels. We hope you will join our superhero movement during this exciting opportunity to help us prevent child abuse. Don't see what you like? Don't hesitate to call.

# Sponsorship Opportunities

**SUPER  
HERO**

**\$10,000**

**COURSE  
SPONSOR**

**\$7,500**

**FAMILY  
FESTIVAL**

**\$5,000**

Recognition in Festival Tent



Exclusive recognition as presenting sponsor



Primary recognition on race course



Logo on cape for kids' run participants



Recognition in media promotions



Logo on all flyers



Logo on race t-shirt



Announced at event/awards ceremony



Logo on electronic promotions



Information on promotional table at race



Logo/Name on event day banner



Promotional materials to participants



Complimentary race entries

20

15

10

Social media recognition & promo



Recognition in enews



Other ways to sponsor include specific aspects of the event, contests, fundraising, door prizes (gift cards, certificates, superhero themed items, etc...)

# Sponsorship Opportunities

EXTRA-  
ORDINARY

\$2,500

INCREDIBLE

\$1,000

POWER

\$500

Recognition in Festival Tent

X

X

X

Exclusive recognition as presenting sponsor

Primary recognition on race course

Logo on cape for kids' run participants

Recognition in media promotions

X

Logo on all flyers

X

Logo on race t-shirt

X

text

Announced at event/awards ceremony

X

Logo on electronic promotions

X

text

Information on promotional table at race

X

X

X

Logo/Name on event day banner

X

text

text

Promotional materials to participants

X

X

X

Complimentary race entries

8

6

2

Social media recognition & promo

X

X

X

Recognition in enews

X

X

X

# Chesterfield CASA

## by the numbers . . .

**61**

CASA Volunteers

**114**

Children Served

**16,999**

Miles Traveled

**3,888**

Work Hours

**92**

Reports Submitted

**92**

Hearings Attended

Numbers are from FY 2022